

TEWKESBURY BOROUGH COUNCIL

Report to:	Overview and Scrutiny Committee
Date of Meeting:	21 July 2015
Subject:	Health and Wellbeing Strategy Monitoring Report
Report of:	Julie Wood, Development Services Group Manager
Corporate Lead:	Rachel North, Deputy Chief Executive
Lead Member:	Councillor R E Allen
Number of Appendices:	One

Executive Summary:

The report and attached Appendix outline the progress for the first two years on the actions contained with the Health and Wellbeing Strategy 2013-2016.

Recommendation:

To consider the progress made in relation to the implementation of the actions in the Health and Wellbeing Strategy 2013-2016.

Reasons for Recommendation:

To monitor progress and to highlight any issues or barriers to achieving delivery.

Resource Implications:

The strategy is being delivered within existing resources.

Legal Implications:

None directly resulting from this report.

Risk Management Implications:

None directly resulting from this report.

Performance Management Follow-up:

Performance is monitored by the Overview and Scrutiny Committee on a six monthly basis.

Environmental Implications:

None directly.

1.0 INTRODUCTION/BACKGROUND

1.1 Following the Leisure and Culture Strategy Member Working Group undertaking a review of the Leisure and Culture Strategy, the Health and Wellbeing Strategy was adopted by

Overview and Scrutiny in July 2013 and approved by the Executive in September 2013. The strategy covers the period 2013-2016. Section 2 below and Appendix 1 set out progress in delivering year two of the strategy from April 2014 to March 2015.

1.2 The strategy focusses on three key themes:

1. To support, encourage and enable healthy, active lifestyles.
2. To facilitate opportunities for children and young people.
3. To provide an infrastructure that makes it easier to be healthy.

2.0 PROGRESS AGAINST THE ACTION PLAN

Progress on the first two years of the new Health and Wellbeing Strategy is attached at Appendix 1. The progress is outlined in the right hand column. Three key achievements and activities are outlined below.

2.1 New Leisure Facility

2.1.1 In the last twelve months major progress has been made on the new leisure facility. In the last year the designs have been finalised and the planning application has been permitted. The work has started on site led by Wilmott Dixon, with a planned completion of July 2016. Cascades will remain open until the new facility opens. In addition an operator has been appointed to manage the facility over the next 15 years. Places for People was successful through the tender process and is now heavily involved in planning for the new facility to open next year.

2.2 Social Prescribing

2.2.1 Social Prescribing is a referral made by a GP for non-medical sources of advice, support and information provided by local groups and organisations. There is increasing evidence to support the use of social interventions for people experiencing a range of problems which impact their overall health and wellbeing.

2.2.2 Tewkesbury Borough Council initially started an exercise referral scheme to enable GPs to refer exercise to patients, as an alternative to medicinal solutions. As the scheme developed it was decided to merge in with the social prescribing model.

2.2.3 Within Tewkesbury Borough there are three pilot social prescribing schemes - one for each of the three GP cluster areas that cover all of the Borough GP practices. The Gloucester City scheme, which covers Brockworth, Churchdown and Highnam surgeries, and Tewkesbury Town scheme, which covers the two Tewkesbury Town GP practices, both employ a Social Prescribing Hub Co-ordinator who takes the referral directly from the GP and works with the patient on a one-to-one basis. They are able to spend time with the patient to really understand their situation and what their needs and interests may be to enable appropriate recommendations to be made to local services, groups or activities. The Cheltenham scheme, which covers the GP practices in Bishop's Cleeve and Winchcombe, works differently in that the GPs directly make referrals to one of six agreed local organisations.

2.2.4 The kind of support depends on the individual but can include healthy living, including weight management and exercise; building networks and making friends in the community; caring for someone in your home or elsewhere; housing-related issues; or mental health and wellbeing.

2.2.5 The Council provides a supporting role in terms of providing information for the three CCG areas and helping to develop the schemes, as well as involvement in the strategic direction for social prescribing.

2.3 Women's Running

2.3.1 The 'Women's Running Network' originally started as a national campaign to encourage women not confident in running, to take up exercise. The introduction of the 'Lady Runner Clubs' in the Borough have been a massive success and have spawned several other groups and activities as a result of the Council's partnership with Run England. There are now running groups in Tewkesbury, Winchcombe, Bishop's Cleeve, Churchdown and Brockworth. Women, who may be beginners or improvers, are encouraged to attend over a ten week period with a group leader. There are approximately 330 active runners per week. The Council has provided support through training, promotion, sourcing venues and general support.

2.3.2 From this relationship the Council has been able to highlight potential running leaders from within the groups, get them trained, qualified and form new groups in other parts of the Borough. The group members also have a big input as competitors and marshals for the Tewkesbury half-marathon, which has over a thousand runners every year.

2.3.3 The internationally renowned Parkrun also started on 4 July on the Vineyards in Tewkesbury with funding assistance from Tewkesbury Borough Council and assistance from Sports Development. The 'Lady Runner Club' leader is the Race Director and over 30 local volunteers were recruited to help marshal and organise this free weekly fun run. Finally, along with Run England, the Council helped establish a junior athletics club at Tewkesbury School. This has included assistance in the set up and funding of coaches and equipment.

3.0 FUTURE OF STRATEGY

3.1 There have been a number of developments in health at a county and national level in the last few years. As a result there are developing opportunities and changes that the Council will need to be aware of. Therefore, the current strategy may require updating to reflect these changes.

4.0 OTHER OPTIONS CONSIDERED

4.1 None.

5.0 CONSULTATION

5.1 Consultation was carried out with the community and health organisations during the development of the strategy. Members were also involved in the development of the strategy through a Working Group.

6.0 RELEVANT COUNCIL POLICIES/STRATEGIES

6.1 Council Plan 2012-2016.

7.0 RELEVANT GOVERNMENT POLICIES

7.1 The strategy is impacted by changing government policy or by new government projects and incentives, especially where delivery related to funding and partnership working.

8.0 RESOURCE IMPLICATIONS (Human/Property)

8.1 From within existing resources.

9.0 SUSTAINABILITY IMPLICATIONS (Social/Community Safety/Cultural/ Economic/ Environment)

9.1 As outlined in the report.

10.0 IMPACT UPON (Value For Money/Equalities/E-Government/Human Rights/Health And Safety)

10.1 None.

11.0 RELATED DECISIONS AND ANY OTHER RELEVANT FACTS

11.1 Overview and Scrutiny Committee - 6 March 2012, 8 October 2012, 9 July 2013, 22 July 2014.

Executive Committee – 4 September 2013.

Background Papers: None

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Appendices: Appendix 1 – Strategy Action Plan